Public Education

Objectives

In all J. E. Boyer Company public education courses, three primary learning objectives are key:

- Share a common knowledge base of the subject matter terminology, concepts, fundamentals, process steps, keys to success, and implementation methodology.
- Provide a forum for your team to interact with teams from other companies in a variety of industries.
- Your team will create a preliminary action plan for getting started or revitalizing your process.

Who Should Attend?

Anyone who participates in the related subject matter area ... the president, direct reports, vice presidents, directors, managers, supervisors, staff, and workers. We work with you to determine the appropriate attendees.

Methodology

Courses are a combination of lecture, interactive discussions, team group activities, and team group reports. All courses are two days.

2012 Public Course Schedule

Sales and Operations Planning:	Salt Lake City, March 1-2, 2012
	Pittsburgh, March 22-23, 2012
	Pittsburgh, September 20-21, 2012
	Salt Lake City, October 17-18, 2012

Travel, Lodging, and Meals

The client is responsible for their travel and lodging. We provide a continental breakfast and lunch each day. Light snacks and refreshments will be served at the conclusion of the first day. Attendees are on their own for dinner.

Instructor

John Boyer personally conducts all J. E. Boyer Company public education courses.

Pricing and Registration

Public education courses are $695 each for the first three attendees, $625 each for attendees four through ten, and $590 for each additional attendee. To register, use the info listed below to contact John Boyer directly.

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